



Durham Farm Fresh Marketing Association

"Buy Local! Buy Fresh!"

2022 Membership Application

Farm/Business Name: _____

Listing for the 2022 brochure:

Information such as address, contact numbers, website or availability (i.e. Every Sunday 9am-1pm at Uxbridge Farmers Market, June thru Oct).

| EXAMPLE | |
|-----------------|--|
| Business Name { | 2 Archibald Orchards & Estate Winery |
| { | Fruit Wines, Ciders, 6275 Liberty St. N., Bowmanville 905.263.2396 www.archibaldswinery.com |
| { | Fresh Cider & Pick Your Own Apples in Season, Archibald's Own Preserves & Baking |

Product List – must only include products you grow

If writing "same as last year", please review your 2021 brochure listing carefully to ensure there are no changes required. Thank you!

Farm/Business Name: _____

Line 1: _____

Line 2: _____

Line 3: _____

Product List (*space is limited, max 60 characters*):

Type of Business/Operation: (check all that apply)

- Farm Gate
 Roadside Market
 Pick Your Own
 CSA
 Garden Centre
 Brewery/Cidery/Winery
 Restaurant
 Wholesale
 Other, please specify: _____

Other Information: (check all that apply) these icons will be included with your business listing in the brochure.

- Wheelchair Accessible
 Accepts bus tours
 Online Shopping
 Call Ahead

Farmers' Market Sales: (check all that apply)

- Clarington
 North Oshawa
 Oshawa Centre
 Pickering City Centre
 Port Perry
 Uxbridge
 Whitby

Do you wish for your physical address/location to be included in the brochure? Yes No



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Your Information:

Please fill out the following information for Durham Farm Fresh records (contact information provided in this section will not be used in the brochure or on the website, it is for DFF communication purposes only.

Please provide an email address that you – not staff – check regularly that DFF can use to contact you).

Contact Name(s): _____

Mailing Address: Street # _____ Street Name: _____

City: _____ Postal Code: _____

Telephone #: _____ Cell #: _____

Email: _____ Website: _____

Social Media Accounts: Facebook: _____ Twitter: _____

Instagram: _____ Other: _____

In 100 words or less, please describe your primary business (i.e. orchard offering pick-your-own; CSA farm; restaurant, etc.): _____

If you value-add and do not grow/produce the product(s) you use, where do you source your product(s) from? _____

Refer a friend! Do you know someone who might be interested in joining DFF? Let us know and we will get in touch with them!

Business name: _____ Contact person: _____

****NEW MEMBERS ONLY**** - were you referred by another DFF member? If so, please tell us who referred you! _____



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Your Products: Please only check products that you grow/raise on your farm and offer for sale:

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Apples | <input type="checkbox"/> Eggplant | <input type="checkbox"/> Lamb | <input type="checkbox"/> Raspberries (fall) |
| <input type="checkbox"/> Apple Cider | <input type="checkbox"/> Eggs | <input type="checkbox"/> Manure/ Compost | <input type="checkbox"/> Rhubarb |
| <input type="checkbox"/> Asparagus | <input type="checkbox"/> Exotic Animals | <input type="checkbox"/> Maple Syrup/Products | <input type="checkbox"/> Rutabaga |
| <input type="checkbox"/> Baked Goods | <input type="checkbox"/> Emu (Ratite Products) | <input type="checkbox"/> Meat Pies | <input type="checkbox"/> Saskatoon berries |
| <input type="checkbox"/> Beans | <input type="checkbox"/> Fibre | <input type="checkbox"/> Melons | <input type="checkbox"/> Spinach |
| <input type="checkbox"/> Bedding Plants | <input type="checkbox"/> Fiddleheads | <input type="checkbox"/> Mushrooms | <input type="checkbox"/> Squash |
| <input type="checkbox"/> Beef | <input type="checkbox"/> Firewood | <input type="checkbox"/> Nursery Stock | <input type="checkbox"/> Strawberries |
| <input type="checkbox"/> Beets | <input type="checkbox"/> Fish | <input type="checkbox"/> Onions | <input type="checkbox"/> Strawberries (ever-bearing) |
| <input type="checkbox"/> Bird Seed | <input type="checkbox"/> Flour | <input type="checkbox"/> Parsnips | <input type="checkbox"/> Sweet Potatoes |
| <input type="checkbox"/> Blueberries | <input type="checkbox"/> Flowers Fresh Cut | <input type="checkbox"/> Peas | <input type="checkbox"/> Swiss Chard |
| <input type="checkbox"/> Bok Choy | <input type="checkbox"/> Flowers, Dried | <input type="checkbox"/> Pears | <input type="checkbox"/> Tomatillos |
| <input type="checkbox"/> Broccoli | <input type="checkbox"/> Garlic | <input type="checkbox"/> Pepperettes/ Jerky | <input type="checkbox"/> Tomatoes |
| <input type="checkbox"/> Brussels Sprouts | <input type="checkbox"/> Goat/Chevon Prod. | <input type="checkbox"/> Peppers - Sweet | <input type="checkbox"/> Venison (Farm raised) |
| <input type="checkbox"/> Cabbage | <input type="checkbox"/> Gooseberries | <input type="checkbox"/> Peppers - Hot | <input type="checkbox"/> Water Plants |
| <input type="checkbox"/> Carrots | <input type="checkbox"/> Gourds | <input type="checkbox"/> Perennials | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Cauliflower | <input type="checkbox"/> Haskap berries | <input type="checkbox"/> Plums | <input type="checkbox"/> Zucchini |
| <input type="checkbox"/> Christmas Greenery | <input type="checkbox"/> Herbs, Fresh Cut | <input type="checkbox"/> Pork | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Christmas Trees | <input type="checkbox"/> Herbs, Potted | <input type="checkbox"/> Potatoes | _____ |
| <input type="checkbox"/> Corn, Fresh | <input type="checkbox"/> Home Crafts | <input type="checkbox"/> Poultry | _____ |
| <input type="checkbox"/> Corn, Decorative | <input type="checkbox"/> Honey | <input type="checkbox"/> Preserves | _____ |
| <input type="checkbox"/> Cucumbers | <input type="checkbox"/> Kale | <input type="checkbox"/> Pumpkins | |
| <input type="checkbox"/> Currants | <input type="checkbox"/> Kohlrabi | <input type="checkbox"/> Raspberries (summer) | |

Please be sure to include any specialty / ethnic crops.

Resale Products: Please check all products that you purchase and offer for resale:

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Apples | <input type="checkbox"/> Eggplant | <input type="checkbox"/> Lamb | <input type="checkbox"/> Raspberries (fall) |
| <input type="checkbox"/> Apple Cider | <input type="checkbox"/> Eggs | <input type="checkbox"/> Manure/ Compost | <input type="checkbox"/> Rhubarb |
| <input type="checkbox"/> Asparagus | <input type="checkbox"/> Exotic Animals | <input type="checkbox"/> Maple Syrup/Products | <input type="checkbox"/> Rutabaga |
| <input type="checkbox"/> Baked Goods | <input type="checkbox"/> Emu (Ratite Products) | <input type="checkbox"/> Meat Pies | <input type="checkbox"/> Saskatoon berries |
| <input type="checkbox"/> Beans | <input type="checkbox"/> Fibre | <input type="checkbox"/> Melons | <input type="checkbox"/> Spinach |
| <input type="checkbox"/> Bedding Plants | <input type="checkbox"/> Fiddleheads | <input type="checkbox"/> Mushrooms | <input type="checkbox"/> Squash |
| <input type="checkbox"/> Beef | <input type="checkbox"/> Firewood | <input type="checkbox"/> Nursery Stock | <input type="checkbox"/> Strawberries |
| <input type="checkbox"/> Beets | <input type="checkbox"/> Fish | <input type="checkbox"/> Onions | <input type="checkbox"/> Strawberries (ever-bearing) |
| <input type="checkbox"/> Bird Seed | <input type="checkbox"/> Flour | <input type="checkbox"/> Parsnips | <input type="checkbox"/> Sweet Potatoes |
| <input type="checkbox"/> Blueberries | <input type="checkbox"/> Flowers Fresh Cut | <input type="checkbox"/> Peas | <input type="checkbox"/> Swiss Chard |
| <input type="checkbox"/> Bok Choy | <input type="checkbox"/> Flowers, Dried | <input type="checkbox"/> Pears | <input type="checkbox"/> Tomatillos |
| <input type="checkbox"/> Broccoli | <input type="checkbox"/> Garlic | <input type="checkbox"/> Pepperettes/ Jerky | <input type="checkbox"/> Tomatoes |
| <input type="checkbox"/> Brussels Sprouts | <input type="checkbox"/> Goat/Chevon Prod. | <input type="checkbox"/> Peppers - Sweet | <input type="checkbox"/> Venison (Farm raised) |
| <input type="checkbox"/> Cabbage | <input type="checkbox"/> Gooseberries | <input type="checkbox"/> Peppers - Hot | <input type="checkbox"/> Water Plants |
| <input type="checkbox"/> Carrots | <input type="checkbox"/> Gourds | <input type="checkbox"/> Perennials | <input type="checkbox"/> Wine |
| <input type="checkbox"/> Cauliflower | <input type="checkbox"/> Haskap berries | <input type="checkbox"/> Plums | <input type="checkbox"/> Zucchini |
| <input type="checkbox"/> Christmas Greenery | <input type="checkbox"/> Herbs, Fresh Cut | <input type="checkbox"/> Pork | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Christmas Trees | <input type="checkbox"/> Herbs, Potted | <input type="checkbox"/> Potatoes | _____ |
| <input type="checkbox"/> Corn, Fresh | <input type="checkbox"/> Home Crafts | <input type="checkbox"/> Poultry | _____ |
| <input type="checkbox"/> Corn, Decorative | <input type="checkbox"/> Honey | <input type="checkbox"/> Preserves | _____ |
| <input type="checkbox"/> Cucumbers | <input type="checkbox"/> Kale | <input type="checkbox"/> Pumpkins | |
| <input type="checkbox"/> Currants | <input type="checkbox"/> Kohlrabi | <input type="checkbox"/> Raspberries (summer) | |

Please be sure to include any specialty / ethnic crops.



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Marketing Association
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Code of Ethics

To assure transparency and growth in our industry on a basis of mutual respect, fairness and integrity, and ever-mindful of the public welfare, I, as a member of **Durham Farm Fresh Marketing Association** have adopted and do hereby subscribe to the *Code of Ethics*:

- Be a producer of Durham grown/raised products.**
- Offer for sale only merchandise in best quality condition.
- Present well-kept displays, plainly priced and described, with origin of product clearly marked.
- Sell an honest pack, well filled, and meeting stated grade.
- Use no false or deceptive statements.
- Adhere to highest standards of honest advertising.
- Build business volume on customer confidence.
- Employ only professional, courteous and trained salespeople.
- Maintain clean, attractive market buildings and grounds.
- Provide ample, safe parking facilities.
- Observe all laws related to roadside marketing.
- Offer farm gate sales and/or be willing to show customers how and where food is grown.**
- Be an active member of the **Durham Farm Fresh Marketing Association**.

I acknowledge that I have read the *Code of Ethics* and agree to abide by it to the best of my ability. I understand that violation of the *Code of Ethics* may result in my membership being revoked should the Board of Directors feel it necessary to do so.

Member

Attested

** Farms who are not able to satisfy this criteria are able to join Durham Farm Fresh as an Associate Member.



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Advertising Opportunity:

As a Member we are pleased to offer you the opportunity to advertise in the Brochure. Please refer to the attached form for more information. The price is \$339.00 (\$300.00 + HST).

Membership Fee:

To be included in the 2022 DFF brochure, all membership fees and completed application forms, including the Code of Ethics, are **due no later than February 28, 2022.**

| Item | Deadline | Fee | Amount Due |
|--------------------------------|-------------------|---------------------------|------------|
| Membership (new or renewal) | February 28, 2022 | \$226.00 (\$200.00 + HST) | |
| Advertising Space in Brochure | February 28, 2022 | \$339.00 (\$300.00 + HST) | |
| Total amount due: | | | |

Fees current as of November 2020.

Send cheque and completed original registration form to:

Durham Farm Fresh Marketing Association

920 Scugog Line 12,

Uxbridge, ON L9P 1R3



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Marketing Association
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920 Scugog Line 12
Uxbridge, ON L9P 1R3
905-427-1512
www.durhamfarmfresh.ca

Durham Farm Fresh 2022 Brochure Advertising

Reserve your space today as space is limited!

We have advertising spaces available in the 2022 edition of the Durham Farm Fresh Brochure. The ads are located on the inside of the brochure, around the map. These spaces are available to Members and Associate Members.

Price: \$339 (\$300 + HST). Please make cheque payable to Durham Farm Fresh

Size: 2.7" x 1.75"

Sample Ad:

FARM FRESH QUALITY, DOWN TO EARTH PRICES
Paul Watson Farms Ltd.
Open Early May til December 23 - 7 days a week (including holidays)
www.watsonfarms.ca
Market Phone (905)623-9109
Crop Report (905)623-7252
2287 Highway #2 Bowmanville
Farm Market
Satellites
U-Pick
Playground
Petting Zoo
No Admission
Fresh From Our Farm
Strawberries
Raspberries
Apples
Sweet Corn
And much, much more!

Accepted File Formats: High resolution PDF (300 dpi at 100 per cent image size).

Deadline to Purchase Space: February 28, 2022 Spaces are limited and available on a first come, first served basis. Last year we sold out!

Ad Design Deadline: March 11, 2022

If you have any questions or require assistance with the design of your ad, please contact Tracey Werry at coordinator@durhamfarmfresh.ca.